

**OFFICIAL OCTOBER 2010 UPDATE SUBMISSION TO
THE NATIONAL TELECOMMUNICATIONS AND INFORMATION
ADMINISTRATION UNDER THE
STATE BROADBAND DATA AND DEVELOPMENT GRANT PROGRAM
FOR THE STATE OF FLORIDA**



October 1, 2010

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COVER LETTER

September 30, 2010

Ms. Anne W. Neville
SBDD Grant Program Director
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, NW Room 4716
Washington, DC 20230

Dear Ms. Neville:

In partnership with the Florida Department of Management services, please accept this submission from Connected Nation on behalf of the Florida State Broadband Data and Development (SBDD) Grant Program, Connect Florida.

These artifacts should be found to be compliant with the October 1, 2010, deadline for the semi-annual data update and in accordance with the terms of the July 1, 2009, Notice of Funds Availability (NOFA) and all subsequent clarifications pertaining to delivery of State-Level Mapping of Broadband Service Availability. This packet includes:

Inventory of Deliverables, Connect Florida: October 1, 2010

<u>NOFA Requirement</u>	<u>Data Transfer Model</u>	<u>Data Description</u>
Appendix A: 1(a)(i)	BB_Service_CensusBlock	Broadband Service Availability of Facilities-Based Providers in Census Blocks of No Greater Than Two Square Miles in Area
Appendix A: 1(a)(ii)	BB_Service_RoadSegment	Broadband Service Availability of Facilities-Based Providers by Road Segment in Census Blocks Larger in Area Than Two Square Miles
Appendix A: 1(b)	BB_Service_Wireless	Broadband Service Availability of Wireless Services Not Provided to a Specific Address
Appendix A: 3(b)	BB_ConnectionPoint_MiddleMile	Broadband Service Infrastructure Middle-Mile and Backbone Interconnection Points
Appendix A: 4	BB_Service_CAInstitutions	Community Anchor Institutions-Listing

Appendix A: 4	n/a	Community Anchor Institutions- Narratives
VII.A.1(a)	n/a	Accuracy and Verification Report
n/a	DataPackage.xls	Worksheets of Contact Information, Data Dictionary, and Provider Summary Table
n/a	n/a	Broadband Provider Roster and Participation Status

In addition, this data update submission should be found to be compliant with the additional program requirements instituted by the National Telecommunications and Information Administration since the time of the initial SBDD data submission for the Connect Florida program, on April 30, 2010. Specifically, these new requirements are:

Census Blocks

This dataset should be found to be in full compliance with the request to use Census 2000 geography with the availability of wireline broadband services in census blocks with an area of no greater than two square miles.

SBDD Data Transfer Model

The submission of the broadband dataset for October 1, 2010, is contained within the SBDD Data Transfer Model as released on the Grantee Workspace on September 9, 2010. All efforts have been made to comply with formatting, domain, and metadata requirements to include as much information on each provider as possible.

It is therefore with great pleasure that the Connect Florida program submits this first, semi-annual data update under the State Broadband Data and Development Grant Program. We will continue in partnership with the Florida Department of Management Services to implement the joint purposes of the Recovery Act and the BDIA by the gathering of comprehensive and accurate state-level broadband mapping data, developing state-level broadband maps, aiding in the development and maintenance of a national broadband map, and undertaking statewide initiatives for broadband planning.

As the submission of this semi-annual data update is concentrated on the delivery of Broadband Service Availability and Community Anchor Institutions (CAI) data, we provide the following insight into the compilation of these datasets contained herein.

Broadband Service Availability — Provider Outreach

This data update submission under the SBDD includes the participation of 50% of the Florida provider community, or 37 of 74 total providers. Of the 37 participating providers, 15 supplied an update to their network or coverage area(s), while 16 have reported no change. The remaining 6 represents providers who supplied initial submission data but were non-responsive in the October 2010 update effort or could not verify coverage areas at the time of this submission; therefore their initial dataset is being put forward as part of this compilation. A complete roster by provider depicting participation status and contact record is contained herein. Of the 37 providers that are

not represented in the attached datasets, 9 have either refused to participate in the voluntary program or have remained unresponsive to the numerous attempts at contact by Connect Florida. The remaining 28 providers are currently in some form of progress toward data submission but were not able to either submit or verify coverage areas at the time of this submission.

As the aforementioned roster and attached methodology documentation will attest, it is the collective opinion of the Connect Florida principals that all commercially reasonable efforts were made to account for 100% of the known Florida broadband provider community, pursuant to this semi-annual data update submission.

At the program's inception, Connect Florida launched a website to create awareness about the initiative. Connect-Florida.org continues to serve a prominent role in the outreach and data collection effort. This program asset provides a way for the general public to participate in the process by offering interactive tools for users to test their connection speed, submit broadband inquiries, or contact a program representative. These program stakeholders are an essential component in the larger Connect Florida data validation methodology.

As an indicator of stakeholder penetration, the Connect Florida website encountered 1,352 unique visits during this reporting period, (2,058 total to date for the life of the grant which was awarded on December 20, 2009). Additionally, this pronounced Web activity netted 4 broadband inquiries over the same reporting period (11 grant inception to date). The website also provides the BroadbandStat application, which allows the consumer to confirm or dispute the coverage represented on the broadband inventory map. These consumer initiated actions are facilitated through the Connect Florida website and offer the citizens a vehicle to provide information regarding availability in their respective service area, either in affirmation or contest of the reported data represented in the Connect Florida mapping artifacts. Since the initial data collection and release of corresponding maps, feedback in the form of broadband inquiries has allowed Connected Nation to identify additional areas that are in need of field validation, which is scheduled as soon as possible. Additional information on field validation can be found in the Field Validation Narrative.

Community Anchor Institutions

Connect Florida has established an ongoing mechanism for gathering data on the location and broadband connectivity of Community Anchor Institutions (CAI), in accordance with the data requirements of the SBDD NOFA Technical Appendix.

In conjunction with the Florida Department of Management Services, significant additional research and outreach was conducted during this data update reporting period by Connect Florida to continue identification of existing, centralized sources for CAI connectivity data. Outreach was coordinated with the Florida Department of Management Services, the Agency for Health Care, the North Florida Broadband Authority, and the University of Florida GeoPlan Center to distribute the CAI survey to institutions throughout the state. The Florida Department of Management assisted in the outreach effort by providing their contact information for their CAI partners. Connect Florida has identified and processed a list of CAI through a combination of datasets including publicly available and privately held datasets from online sources, including:

- The National Public Safety Information Bureau
<http://www.safetysource.com>
- American Hospital Association
http://www.hospitalconnect.com/hospitalconnect_app/hospitalfinder
- National Center for Education Statistics
Public Schools: <http://nces.ed.gov/ccd/schoolsearch/>
Private Schools: <http://nces.ed.gov/surveys/pss/privateschoolsearch/>
Colleges: <http://nces.ed.gov/collegenavigator>
Libraries: <http://nces.ed.gov/surveys/libraries/librarysearch/>
- United States Fire Administration
<http://www.usfa.dhs.gov/applications/census/search.cfm>

As of this semi-annual reporting period, a total of 98.2% Florida CAI were identified, addressed, and geocoded. As is evident in the datasets being conveyed, while we were able to document institutions and the related addresses, the connectivity data collected in most categories remains less than complete. From our work in Florida, as well as other states, we recognize the great value of this data to future collaboration efforts within the state, and to the accomplishment of the purposes in the recently released National Broadband Plan. We plan to continue to bring best practices to the Florida efforts, along with an investment of both human and technical resources required to reach these goals in advance of the submission of the semi-annual update of this data due in April 2011.

In acquiring both broadband availability and CAI data within the state of Florida, Connected Nation made special effort to engage all federally recognized tribal lands in the area covered by the Florida SBDD grant. According to the U.S. Department of the Interior — Bureau of Indian Affairs, there are two Native-American lands: Miccosukee Tribe of Indians of Florida and the Seminole Tribe of Florida (Dania, Big Cypress, Brighton, Hollywood, and Tampa Reservations) in the area covered by the Florida SBDD grant. Connected Nation has successfully contacted both of these tribes as part of the SBDD program and is accounting for the resulting data in the creation of the artifacts for this submission.

The Connect Florida program exists to improve data on the deployment and adoption of broadband services and to assist in the extension of broadband technology across all regions of the great state of Florida, as well as the United States through contribution to the National Broadband Map. Please accept this submission by Connected Nation and on behalf of the Florida Department of Management Services. It is through the partnership that we have formed that we have been able to accomplish this valuable undertaking together. We look forward to the remaining work ahead.

Respectfully submitted,



Thomas W. Ferree
Chief Operating Officer
Connected Nation, Inc.

Approved for submittal by

Bill Price
Broadband Stimulus Program Manager
Department of Management Services
State of Florida

DATA ACQUISITION: FLORIDA COMMUNITY ANCHOR INSTITUTIONS

In this second reporting period of the SBDD, the Florida Department of Management Services (DMS), working in coordination with Connect Florida, has established an ongoing mechanism for gathering data on the location and broadband connectivity of Community Anchor Institutions (CAI), in accordance with the data requirements of the SBDD NOFA Technical Appendix. Florida DMS and Connect Florida have focused efforts during this reporting period on conducting outreach and raising awareness of this important project.

In conjunction with Florida DMS, the University of Florida GeoPlan Center and Connect Florida have worked closely together to identify and process a list of CAI through a combination of existing state databases and an ongoing statewide outreach campaign. Physical address information continues to be augmented through manual sourcing and geocoded by Connect Florida through ESRI ArcGIS software.

Florida DMS and Connect Florida continue to utilize a customized online survey hosted through SurveyMonkey, with a landing page on the Connect Florida website that was developed during the first reporting period. This survey in combination with a customized data-gathering spreadsheet is distributed through an ongoing process to a targeted list of CAI throughout the state. These data-gathering tools will remain in use for future targeted outreach efforts throughout the coming months leading up to the next reporting period. The data-gathering materials are customized to fit the CAI categories as defined in the SBDD NOFA.

Survey Link:

http://connect-florida.org/mapping/Community_Anchor_Institution_Data_Collection.php

Florida DMS and Connect Florida continue to conduct research as part of an ongoing process to identify existing, centralized sources for CAI connectivity data. In tandem with these efforts to identify existing data, Florida DMS and Connect Florida are working together to identify key contacts among all CAI categories in an effort to distribute and promote the online survey and raise awareness of the importance of CAI broadband connectivity. This coordination has resulted in the identification of key contacts at numerous statewide organizations including the Department of Education, Florida's statewide E-Rate coordinators, Division of Colleges, State University Board of Governors, League of Cities, and the Agency for Health Care Administration. Florida DMS and Connect Florida are working closely with groups such as the Rural Areas of Critical Economic Concern (RACEC) and have also reached out directly to Florida's BTOP applicants. Connect Florida also continues to operate a CAI hotline to answer questions related to the survey tools and CAI data collection.

Additionally, Florida DMS and Connect Florida are coordinating resources and contacts to work directly with the Florida broadband planning team. This team has focused their efforts on the development of a plan that will provide information, analysis, and recommendations on how Florida can achieve the greatest economies of scale in utilizing broadband resources and assets. Their work directly impacts CAI outreach and coordination at a statewide level. Data from both projects is being shared in an effort to positively benefit and impact results. A regular coordination meeting has been established and a process is in place to transfer data amongst the groups.

Florida DMS and Connect Florida have an ongoing mission to educate CAI throughout the state on the importance of participating in the project. Participation by these institutions will raise awareness about the importance of broadband connectivity and the need to report the requested data for inclusion on the Connect Florida interactive map.

The greatest challenge faced in both reporting periods continues to be the difficulty in securing CAI broadband connectivity data. Florida DMS and Connect Florida will continue their ongoing work with key CAI contacts in an effort to raise awareness of this project. Future efforts will involve targeted planning with representatives from each of the CAI categories as well as a structured outreach to each category, supported by messaging and meetings showcasing the value of these data for planning and collaboration purposes. Targeted outreach efforts will be conducted through phone calls and industry/trade association meetings and newsletters, among other methods.

SBDD DATA TRANSFER MODEL METHODOLOGY

The submission of the broadband dataset for October 1, 2010, is contained within the SBDD Data Transfer Model as released on the Grantee Workspace on September 9, 2010. Connected Nation has reviewed all literature that relates to the release and use of this data transfer model and recognizes that it does not replace or dictate how data is stored, processed, or displayed for the state, as it is meant primarily as a means to transfer the broadband data from all states and territories and populate the National Broadband Map in a seamless fashion.

In addition to the narratives and methodologies contained herein, as well as the DataPackage.xls containing contact information, the data dictionary, and a provider summary table, the following feature classes are submitted within the SBDD Data Transfer Model for the state of Florida.

Inventory of Deliverables, Connect Florida: October 1, 2010

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The provider data collected by Connected Nation on behalf of the state of Florida have been formatted per the given specifications and uploaded into the appropriate feature classes of the SBDD Data Transfer Model. Wireline availability is contained within census blocks and road segments, wireless availability is contained as polygons of coverage areas, middle-mile connections and community anchor institutions are contained as point data, and the subscriber weighted nominal speed (if available) is contained within the overview feature class. All speed data is contained at the census block, road segment, or wireless polygon level of availability. All efforts have been made to comply with formatting, domain, and metadata requirements to include as much information as possible.

FLORIDA FIELD VALIDATION NARRATIVE

Chip Spann (Director of Engineering and Technical Services) and Terry Holmes (Sr. Technology Assessment Consultant) were engaged in on-site field validation to ensure the accuracy of the data collected and represented on the Connect Florida broadband inventory map. Validation testing in Q1 2010 centered in (or near) Jacksonville, Miami, Sebring, Tampa, and St. Petersburg. During Q2/Q3 2010 test locations included Sanderson, Glenn St. Marie, Macclenny, Gainesville, Ocala, Apopka, Orlando, and Jacksonville.

Field validation testing has been conducted across all platform types (DSL, cable modem, mobile wireless, fixed wireless, and backhaul). One of the unique opportunities of in-field validation work is the ability to visit broadband providers that have contributed data to the statewide inventory map. During a recent trip in August, Chip and Terry had the pleasure of meeting the general manager and engineer based in Macclenny and in charge of the broadband services offered from Northeast Florida Telephone Company (dba NEFCOM). This allowed the Connected Nation staff to discuss the DSL and FTTx infrastructure which had been deployed in relatively small rural market areas.

Validation testing of cutting edge technologies, such as Clearwire's WiMAX services in the greater Jacksonville area, also allows Connected Nation to achieve a better understanding of the coverage areas and service boundaries. In each test point, Clearwire's coverage was found to be as represented on the inventory map.

During these extensive tests in Florida, the Connected Nation staff conducted random spectrum analysis studies, confirmed the coordinates of above ground infrastructure such as CATV plant, fiber and DSLAMs, and allowed the staff to use WiMAX equipped laptops, 3G iPhones and other relevant equipment to conduct both on-net and off-net throughput speed tests. Mobile and WiMAX testing was conducted during both sunny and rainy weather conditions to analyze any possible anomalies attributed to these factors.

To date, Connected Nation has completed 20 in-field validation tests against 9 unique broadband providers: AT&T Mobility, Verizon, Clearwire, Cellular South Inc., Telefonica USA, Cogent Communications, tw telecom, Orlando Telephone Company Inc., and Northeast Florida Telephone Company. This represents a total of 12.16% of the broadband provider universe within the state of Florida. Before December 31, 2010, Connected Nation will target an additional 6 randomly selected companies and will strive to complete a validation rate equal to or exceeding 20%.

ACCURACY AND VERIFICATION: METHODOLOGY - PROVIDER VALIDATION

Broadband providers maintain their service area data in many different formats, all in varying levels of complexity and granularity. In order to ensure that the data required by the NTIA is standardized across all providers and that it is as accurate as possible, Connected Nation translates and formats the data that providers are able to supply into a GIS shapefile and produces maps for the provider to review. The resulting map(s) and review process allow for providers to see their service area in a geographic format – for some providers, this is the first time they have seen maps of their broadband service area. Having the mapped service area allows providers to quickly identify any issues that appear in the data representation, whether the issue is in the data translation into a GIS format or from the original data collection and submission. Often data is provided from various sources and through the review and revision process, local engineers who operate the networks and work in the field are able to ensure that the tabular data that has been submitted is accurate and represents the real-world network extent. Any issues in how the service area is represented on the map(s) are remedied by Connected Nation, whether they are additions, removal of service, or any other revisions. Revised maps of service area representations are sent to the provider for review and approval; Connected Nation will revise data and return maps as many times as necessary until the provider is in agreement that the map represents their service area as accurately as possible. Once the review process has been completed and final approval of the data is provided, the data is deemed ready for NTIA submission.

Once the data collection has been aggregated to a statewide level, static maps of statewide and county-level availability are produced and made publicly available. In addition, consumers can visit the interactive online tool, BroadbandStat, to create customized views of broadband service areas and analyze corresponding demographic information. Leveraging broadband service data on various platforms allows for public users, providers, and other stakeholders to review, scrutinize, and provide feedback on the represented data. This feedback becomes a validation method in itself as consumers submit inquiries to Connected Nation either affirming where service is not available or identifying areas where broadband service is shown on the map, but in actuality is not available. This allows for a follow-up to providers regarding revisions to the data as it is represented; it also allows for Connected Nation to identify locations where on-site visits may be necessary to complete field validation of available services. Public feedback on all forms of mapping products serves as a localized validation method for provider-supplied information and allows Connected Nation to resolve inaccuracies as they are identified to ensure that only the highest quality information is provided to stakeholders.

DATA VALIDATION: SURVEY RESEARCH

Between June and August 2010, Connect Florida conducted a statistically significant telephone survey of 800 businesses, to offer as a comparison against the provider-validated statewide broadband inventory. The survey provides an estimate of the percentage of all Florida businesses and a subset percentage of all *rural* Florida businesses that report that they do not have broadband service available at their location. These figures are then compared against broadband availability estimates derived from provider-supplied data to provide a macro-level comparison to the provider-validated data. This test measures how state businesses' awareness of broadband availability compares to provider-validated availability information. Results are reported below.

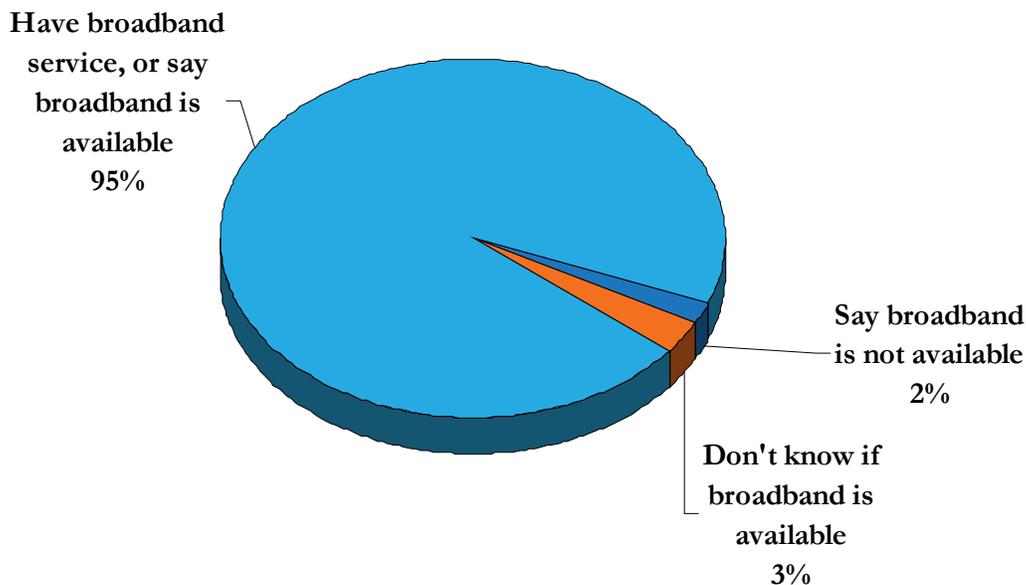
DATA VALIDATION: METHODOLOGY

Connect Florida conducted a random digit dial (RDD) survey of 800 businesses contacted between June 28 and August 12, 2010. Data were collected by telephone through live, computer-assisted interviews, with quotas set by business size and industry sector to ensure adequate representation of all businesses across the state. Weights were applied to correct for minor variations and ensure that the sample matched U.S. Census estimates of the state's business establishments, as reported in their County Business Patterns Report. The statewide full sample (n=800) provides a margin of error of $\pm 3.9\%$ at the 95% level of confidence. The full sample of rural businesses (n=64 businesses located in rural counties) provides a margin of error of $\pm 13.7\%$ at the 95% level of confidence. These sample errors account for sample weighting, using the effective sample size. For the purposes of this survey, broadband is defined as “an Internet connection with speeds of 768 kilobits per second or higher in at least one direction.”

Results

Statewide, 2% of businesses report that broadband service is not available at their location, 3% don't know if broadband is available, and 95% report with certainty that broadband is available (Figure 1).

Figure 1.
Awareness of broadband availability among Florida businesses

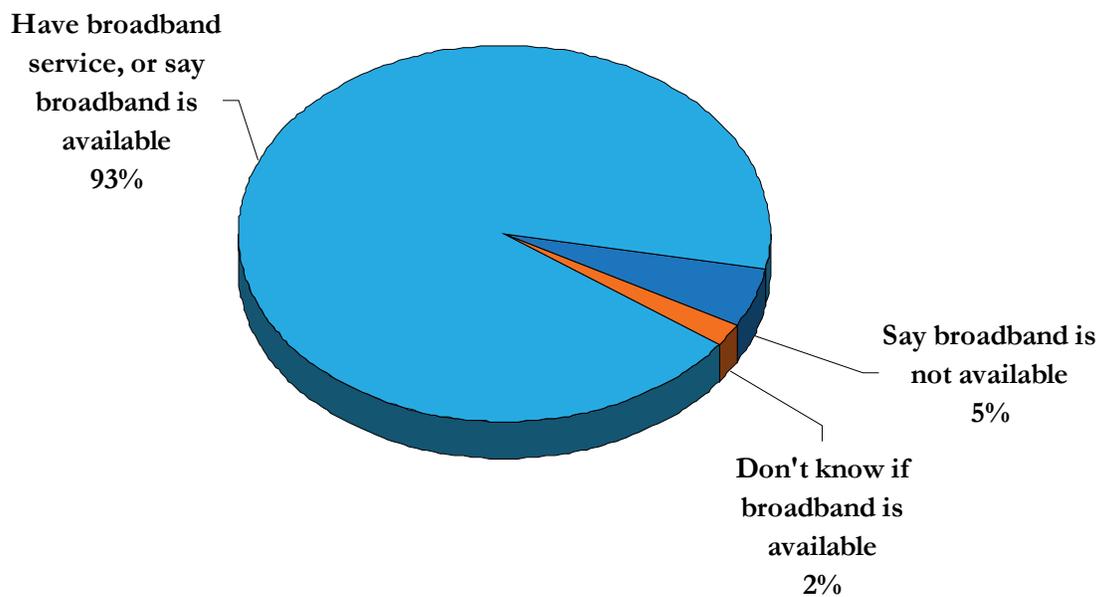


Taking into account the survey's margin of error, the results estimate that between 0% and 5.9% of Florida businesses do not have broadband service available.

Estimates derived from provider-validated data indicate that approximately 2.8% of Florida households do not have terrestrial fixed broadband service available, and approximately 0.33%¹ of Florida households have neither mobile nor fixed broadband service available.²

Among rural businesses, 5% of respondents report that broadband service is not available to them, 2% do not know if broadband is available, and 93% report with certainty that broadband is available (Figure 2).

Figure 2.
Awareness of broadband availability among *rural* Florida businesses



Taking into account the survey’s margin of error, the results estimate that between 0% and 18.7% of rural Florida businesses do not have broadband service available.

¹ In accordance with NTIA’s definition of available broadband service as specified in the SBDD NOFA, this estimate includes both terrestrial fixed *and* mobile broadband service, if the service offers download speeds of at least 768 Kbps and upload speeds greater than 200 Kbps.

² Due to the nature of the SBDD data collection methodology as defined by the NTIA and based on both census block geographic units and street segment data, the estimates of broadband availability derived from provider-validated data may include an overstatement of the actual number of households with broadband availability. Under the census block-based data collection method, a provider will typically report broadband availability for an entire census block whether its network is present across the whole or only a subset of that census block. This potential overestimation at the census block level can be amplified as the data is aggregated across the entire state.

Results derived from provider-validated data indicate that approximately 5.49% of rural Florida households do not have terrestrial fixed broadband service available, and approximately 0.17%³ of rural Florida households have neither mobile nor fixed broadband service available.⁴

WIRELESS METHODOLOGY

Broadband Service Availability in Provider's Service Area Wireless Services Not Provided to a Specific Address

Data is solicited from the wireless provider to include, but is not limited to:

1. The name of the structure
2. Whether the transmitting device is operational or proposed
3. The maximum advertised downstream speed and the maximum advertised upstream speed
4. The typical downstream speed and the typical upstream speed (peak periods for both)
5. The frequency range of spectrum being used (as prescribed by NTIA)
6. The primary population center(s) being served (for geopolitical boundary reference)
7. Latitude in either Degrees, Minutes and Seconds and/or in Decimal Degrees (typically received as NAD 27 or NAD 83)
8. Longitude in either Degrees, Minutes and Seconds and/or in Decimal Degrees (typically received as NAD 27 or NAD 83)
9. The physical address of the transmit site (in the event latitude/longitude is unavailable from the provider this allows a quick reference point for geocoding)
10. Antenna pattern (e.g. omni-directional, 180°, 120°, 90°, etc.)
11. Azimuth of antenna (e.g. 360° with magnetic declination if known)
12. Approximate transmit radius (in feet, miles or kilometers)
13. Polarity of transmit antenna (Vertical or Horizontal)
14. Transmit antenna gain (in dBi)
15. Line loss (applicable only to providers using coax, heliax, waveguide or other forms of cabling – excludes power-over-Ethernet devices)
16. Mechanical and/or electrical beam tilt (if applicable)
17. Equipment manufacturer (allows easy cross-reference against manufacturers' specification sheet)
18. Power output of the transmitting device (if unknown FCC standards applied)
19. AMSL at base of tower site
20. Antenna centerline AGL (height of antenna above ground level measured at the centerline of the actual antenna)
21. Foliage factors (evergreens/deciduous and percent of ground cover)
22. Ground clutter (primarily used only in metropolitan areas – accounts for types and heights of buildings)

Propagation modeling is an empirical mathematical formulation for the characterization of radio wave propagation as a function of frequency, distance, and other conditions. Propagation software typically uses the Irregular Terrain Model (also known as Longley-Rice) of radio propagation for

³ Ibid.

⁴ Ibid.

frequencies between 20 MHz and 20 GHz. This model is based on electromagnetic theory and statistical analyses of the combination of terrain features and radio measurements, then predicting the median attenuation of a radio signal as a function of distance and the variability of the signal in time and in space. For metropolitan areas, the software can typically be adjusted to use the Okumura-Hata, which accounts for predicting the behavior of cellular transmissions in areas where buildings are the primary obstructions.

The resulting product from either model depicts a graphical illustration of the theoretical propagation characteristics of a selected frequency range based on defined variables (receiver sensitivity of the home/mobile device, foliage factor, and digital elevation terrain input).

BROADBAND INQUIRIES METHODOLOGY

Connected Nation collects consumer feedback in the form of broadband inquiries. These inquiries represent any type of communication received from the public regarding broadband service. Once broadband inquiries are received across the state, this information is overlaid with the broadband availability information which was collected through the SBDD program. This allows for a real-world comparison of the broadband landscape to the information received from broadband inquiries. Broadband inquiries are able to provide three types of information: 1) Residents who do not have broadband but want it. 2) Residents who have broadband but want a different provider. 3) Residents who do not have broadband, but the broadband inventory maps indicate that they do.

Through the collection of broadband inquiries, a visual demand for broadband is presented. This visualization allows Connected Nation the ability to validate broadband availability maps for accuracy. If residents within a region state that they are without broadband, but the broadband inventory maps show otherwise, this allows Connected Nation to approach the providers within that area in an effort to trim down their coverage to more accurately represent real-world availability on the ground. On the other hand, if there is a region in the state in which broadband is not available, broadband inquiries allow providers close to that region to see where they can successfully expand their broadband networks, leading to a high return on investment. In short, the higher number of inquiries leads to a higher level of certainty in regard to the broadband availability maps. Since the initial data collection and release of corresponding maps, feedback in the form of broadband inquiries has allowed Connected Nation to identify additional areas that are in need of field validation, which are scheduled as soon as possible. Additional information on field validation can be found in the Field Validation Narrative.

The broadband inquiry process has been implemented in several other Connected Nation state programs with successful results. Citizens in the State of Tennessee have submitted over 10,000 broadband inquiries since 2007, allowing the Connected Tennessee program to evaluate each inquiry for broadband demand and data verification. These inquiries are continuously examined against current broadband availability, updated every three months, to determine if previously unserved households have been expanded to and can now receive broadband access at their residence. This database of broadband inquiries has also allowed Connected Tennessee to aggregate demand in concentrated areas to show providers the exact locations where the population has made it clear that they would purchase broadband if it was made available to them. Providers in the state have responded to this process and have expanded to areas knowing that their investment will be

worthwhile. Data verification methods have also proven successful, as Connected Tennessee has been able to show those inquiries that indicate the broadband service areas are misrepresented on the map to providers, who then verify where service cannot reach in regard to that residence(s). The broadband coverage in Tennessee has been altered to create a more accurate map based on the inquiries submitted by the public.

During this reporting period, the Connect Florida project has received a total of 4 inquiries (11 grant inception to date). As more inquiries are submitted to Connect Florida, a more thorough validation of the broadband landscape can be performed, while also allowing providers to see which areas have a high demand for broadband adoption.

BROADBANDSTAT METHODOLOGY

BroadbandStat is an online, interactive mapping tool for viewing, analyzing, and validating broadband data. Developed through a partnership with ESRI, the market leader in geographic information system (GIS) software, BroadbandStat is a multi-functional, user-friendly way for local leaders, policymakers, consumers, and technology providers to devise a plan for the expansion and adoption of broadband.

First and foremost, BroadbandStat allows consumers to locate their residence and identify providers that offer broadband Internet service to that location. The interactive platform allows for users to build and evaluate broadband expansion scenarios using a wealth of data, including education and population demographics, broadband availability, and research about the barriers to adoption.

The Connect Florida project launched BroadbandStat on May 26, 2010, with a demonstration for providers. It can be accessed through the www.connect-florida.org website. It has received a total of 507 visits to date.

SPEED TEST METHODOLOGY

The 182 speed tests that are represented in the Connect Florida Speed Test Report during this reporting period (332 grant inception to date) are the result of a partnership between Connected Nation and Ookla Net Metrics. Utilizing this relationship increases the level of confidence in the data being collected and provides for a far greater sample size than could be collected by a single testing site.

Ookla owns and operates Speedtest.net, as well as develops and deploys speed tests, such as the Connect Florida speed test website, for partners around the world. This network of sites that is developed and run on their testing technology provides Ookla with a vast dataset that, due to the variability of geographic information collected across the varying speed test sites, is geocoded utilizing Geo-IP technology. This technology allows for tests to be geocoded to points of aggregation, typically larger nodes across provider networks. While there are hundreds of thousands of tests that have been conducted, the level of aggregation is only sufficient for county-level detail due to the test results being located at these larger nodes and not at an absolute location for each speed test.

In an effort to validate broadband data from the Connect Florida project, speed test information is collected throughout the state. Speed tests provide speed information on the path taken through all networks (a provider's network as well as additional networks) a local machine must connect to in order to reach the host test. This collection of speed information is two tiered. First, it allows for a comprehensive dataset of speeds, while also providing Connect Florida with the information on where broadband services are available. Second, unlike theoretical speed information which was received through the data collection process, the use of speed tests provide real world information on the speeds that currently exist within the state of Florida.



Broadband Provider Log

Complete	49
Non-Responsive/Refused	9
In Progress	28
Count of Datasets by Status	86
Total Unique Providers Represented	74

Provider Name	Platform	Status	NDA Execution Date	Notes
AT&T Inc.	Mobile Wireless	Data Added to Statewide Inventory	12/16/2009	
AT&T Inc.	I/LEC/CLEC	Data Added to Statewide Inventory	12/16/2009	
CenturyLink	I/LEC/CLEC	Data Added to Statewide Inventory	12/4/2009	
Comcast Cable Communications, Inc.	Cable	Data Added to Statewide Inventory	12/7/2009	
Cox Communications, Inc.	Cable	Data Added to Statewide Inventory	1/29/2010	
Frontier Communications Corporation	I/LEC/CLEC	Data Added to Statewide Inventory	1/22/2010	
Northeast Florida Telephone Company	I/LEC/CLEC	Data Added to Statewide Inventory	4/16/2010	
Northeast Florida Telephone Company	Fiber	Data Added to Statewide Inventory	4/16/2010	
Sprint Nextel Corporation	Mobile Wireless	Data Added to Statewide Inventory	1/14/2010	
T-Mobile USA, Inc.	Mobile Wireless	Data Added to Statewide Inventory	1/8/2010	
TDS Telecommunications Corporation	I/LEC/CLEC	Data Added to Statewide Inventory	1/27/2010	
The Home Town Network, Inc.	Fixed Wireless	Data Added to Statewide Inventory	5/5/2010	
Verizon Florida LLC	I/LEC/CLEC	Data Added to Statewide Inventory	12/14/2009	
Verizon Florida LLC	Fiber	Data Added to Statewide Inventory	12/14/2009	
Verizon Florida LLC	Mobile Wireless	Data Added to Statewide Inventory	12/14/2009	
AT&T Inc.	Backhaul	Backhaul Provider Only Processing Complete	12/16/2009	
CenturyLink	Backhaul	Backhaul Provider Only Processing Complete	12/4/2009	
City of Leesburg, Florida	Backhaul	Backhaul Provider Only Processing Complete		
Covad Communications	Backhaul	Backhaul Provider Only Processing Complete	1/19/2010	
FPL FiberNet LLC	Backhaul	Backhaul Provider Only Processing Complete	6/3/2010	
Sprint Nextel Corporation	Backhaul	Backhaul Provider Only Processing Complete	1/14/2010	
T-Mobile USA, Inc.	Backhaul	Backhaul Provider Only Processing Complete	1/8/2010	
T3 Communications	Backhaul	Backhaul Provider Only Processing Complete	6/3/2010	
PDMNet	Fixed Wireless	Partial Data Received	4/20/2010	
Quincy, City of		Provider Gathering Data		
Smart City		Provider Gathering Data	6/24/2010	
Advanced Cable Communications		No Update to Provide	4/16/2010	
Cellular South, Inc.		No Update to Provide	4/12/2010	
Clearwire Corporation		No Update to Provide	3/3/2010	
DeltaCom, Inc.		No Update to Provide	2/16/2010	
Florida LambdaRail LLC		No Update to Provide	4/29/2010	
GTC, Inc.		No Update to Provide	1/28/2010	
Home Town Cable TV, LLC		No Update to Provide	4/21/2010	
ITS Telecommunications Systems Inc.		No Update to Provide	4/28/2010	
Mediacom Southeast LLC		No Update to Provide	1/12/2010	
Nextlink Wireless, Inc.		No Update to Provide	2/12/2010	
Orlando Telephone Company, Inc.		No Update to Provide		
Orlando Telephone Company, Inc.		No Update to Provide		
Orlando Telephone Company, Inc.		No Update to Provide		
Qwest Communications Company, LLC		No Update to Provide	1/4/2010	
tw telecom of florida, l.p.		No Update to Provide	4/22/2010	
Velocity Online		No Update to Provide	4/8/2010	
Velocity Online		No Update to Provide	4/8/2010	
Verizon Florida LLC		No Update to Provide	12/14/2009	
Windstream Communications		No Update to Provide	1/19/2010	
XO Communications, LLC		No Update to Provide	2/12/2010	
Bluemont Networks, LLC		No Update Provided - Use Initial Data	4/13/2010	
Bright House Networks, LLC		No Update Provided - Use Initial Data	4/26/2010	
Cogent Communications, Inc.		No Update Provided - Use Initial Data		
Gainesville Regional Utilities		No Update Provided - Use Initial Data		
Level 3 Communications, LLC		No Update Provided - Use Initial Data	12/14/2009	
Talk America Inc.		No Update Provided - Use Initial Data		
Anywhere Internet, Inc.		Solicited Initial Data		
Birch Communications, Inc.		Solicited Initial Data		
Brevard Wireless		Solicited Initial Data		
Broadstar, LLC		Solicited Initial Data		
Cablevision of Marion County LLC		Solicited Initial Data		
Desoto Life		Solicited Initial Data		
Florida Multi-Media Services, Inc		Solicited Initial Data		
GBS Online		Solicited Initial Data		
James Cable LLC		Solicited Initial Data	1/11/2010	
KissimmeeWeb		Solicited Initial Data		
Marco Island Cable, Inc.		Solicited Initial Data		
Nationwide Computer Systems, Inc		Solicited Initial Data		
PAETEC Communications, Inc.		Solicited Initial Data		
PCI Wireless		Solicited Initial Data		
Rapid Systems Corporation		Solicited Initial Data		
Sago Networks		Solicited Initial Data		
Sling Broadband		Solicited Initial Data		
Southern Light		Solicited Initial Data	6/16/2010	
TerraNova Net Internet Services		Solicited Initial Data		
The Ultimate Connection, LLC		Solicited Initial Data		
US Metropolitan Telecom, LLC		Solicited Initial Data		

Break Free Wireless Corporation		Refused to Participate		[JUN-24-10 Karen Blaney] Provider representative advised that they have decided not to participate at this time due to the issues with not wanting to report to the FCC at the moment. They may expand into WiMax in which case they will be requiring licenses.
CyberStreet Inc.		Refused to Participate		[APR-14-10 Lindgren] Spoke with provider representative who said he read up on us online and wants nothing to do with us. He relayed his wishes not to participate and requested we not call again.
FiberLight LLC		Refused to Participate	4/19/2010	[MAY-26-10 Karen Blaney] Provider representative sent an e-mail stating, "We are not going to participate in the program."
Hotwire Communications, Ltd.		Refused to Participate		[APR-7-10 Kimberly Clark] Sent introductory e-mail and NDA for signature. Received e-mail from counsel, " we have decided not to participate."
Kentucky Data Link, Inc.		Refused to Participate		[JUL-22-10 Ira Dye] A provider representative replied back stating that they are "electing not to contribute at this time."
Knology of Florida, Inc.		Refused to Participate		[MAY-11-10 Wes Kerr] Provider representative replied back saying: "I appreciate the follow-up. Unfortunately Knology will not be able to participate at this time. We are staffed very thin and, at this time, we just don't have the resources to gather this and report this information. I apologize for not getting back to you sooner."
Omnispring LLC		Refused to Participate		[JUL-23-10 Karen Blaney] Spoke to provider representative who shared his desire not to be included in the project.
Spirited Broadband		Refused to Participate		[APR-29-10 Karen Blaney] Provider confirmed does not wish to participate in any phases of the project.
ClearSurf Broadband		Non-Responsive to Multiple Attempts	5/3/2010	In addition to multiple attempts made between August 20, 2009 and May 3, 2010, the provider representative could not be reached this period.
DISH Network Corporation		Other	1/27/2010	[SEPT-17-10 Amanda Bentley] Satellite data will not be submitted due to additional information being necessary to show where service is available in the state, rather than submitting the entire state boundary as serviceable area.
Global Crossing Telecommunications, Inc.		Other		[JUL-26-10 Ira Dye] Global Crossing responded to follow-up and, due to legal constraints, they are unable to participate at this time.
Hughes Network Systems, LLC		Other	2/5/2010	[SEPT-17-10 Amanda Bentley] Satellite data will not be submitted due to additional information being necessary to show where service is available in the state, rather than submitting the entire state boundary as serviceable area.
WildBlue Communications, Inc.		Other	1/8/2010	[SEPT-17-10 Amanda Bentley] Satellite data will not be submitted due to additional information being necessary to show where service is available in the state, rather than submitting the entire state boundary as serviceable area.